

## "Recognizing Global Entrepreneurship Week"

**WHEREAS**, from the earliest river traders and craftspeople to today's shopkeepers, innovators, artists, and artisans, the story of Lewisburg and the Susquehanna River Valley is a story of entrepreneurship—of people who saw opportunity, took risks, and built something lasting; and

**WHEREAS**, our community has always been defined by an entrepreneurial mindset—one that values curiosity, creativity, craftsmanship, perseverance, and problem-solving—and this spirit continues to power both our local economy and our sense of place; and

**WHEREAS**, Global Entrepreneurship Week, celebrated worldwide each November, honors the dreamers and doers who continue that legacy: the builders of new ideas, new products, and new possibilities that strengthen our community and inspire the next generation; and

WHEREAS, the Susquehanna River Valley's entrepreneurial ecosystem thrives through collaboration among the Lewisburg Downtown Partnership, Small Business Development Center, SEDA-COG, DRIVE, Brighter Financial Futures, and local banks who work together to support small business; and

WHEREAS, our farmers markets, festivals, and fairs serve as launchpads for emerging entrepreneurs—providing accessible, low-cost opportunities for new businesses, makers, and food producers to test their ideas, connect with customers, and grow their dreams from a weekend booth into a Main Street storefront; and

**WHEREAS**, artists, artisans, and craftspeople infuse entrepreneurship with creativity and culture, enriching our community and reminding us that innovation isn't only about profit—it's about passion, purpose, and people; and

**WHEREAS**, in the Coffee Capital of the Commonwealth, our coffee shops are the true coworking spaces of small-town America—where students, makers, and business owners come together to dream, plan, and caffeinate the future; and

**WHEREAS**, fostering an entrepreneurial mindset is essential not only to building businesses, but to sustaining communities that are innovative, resilient, and ready for what's next;

NOW, THEREFORE, I, Kendy Alvarez, Mayor of the Borough of Lewisburg, do hereby proclaim November 17–23, 2025, as Global Entrepreneurship Week in Lewisburg and the Susquehanna River Valley, and encourage all residents to celebrate our region's entrepreneurial past, present, and future—because innovation is part of who we are, and possibility is what keeps us brewing.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the Borough of Lewisburg to be affixed this 17th day of November, 2025.

Kendy Alvarez

Mayor, Borough of Lewisburg

November 18, 2025